### Commercial Advertiser

### WALTER G. SMITH, EDITOR

#### COMPETITIVE OCEAN RATES.

The ocean rates waich are enjoyed by our competitors, the tropical tourist resorts of the West Indies, may be profitably studied in the advertising columns of several magazines. Just to show what counter attractions are offered in the regions where we are advertising \$135 round trips of twelve days' sea-duration, this paper quotes, from the current Literary Digest, the following tempting offers:

#### CRUISE L.

From New York, January 9, 1904, at 10 a. m. (The Company reserves the right to change this itinerary if circumstances render it necessary.)

| Itinerary                  | Miles | Hours    |
|----------------------------|-------|----------|
| New York to                |       | Stay     |
| St. Thomas                 | 1430  | 6        |
| San Juan. Porto Rico       |       | 40       |
| Fort De France, Martinique |       | 16       |
| St. Pierre, Maptinique     |       | 4        |
| Port of Spain, Trinidad    | 276   | 1        |
| La Brea Point              |       | 4        |
| Port of Spain              |       | 31       |
| Curacao                    |       | - 8      |
| Kingston, Jamaica          |       | 34       |
| Santiago, Cuba             |       | 23       |
| Havana, Cuba               |       | 25       |
| Nassau, N. P               | . 420 | 3        |
| New York                   |       |          |
| Total distance 5 465 miles | Dir   | votion ' |

Total distance, 5,465 miles. Duration, 25 days. Cost, \$6.00 per day and upward, including Berth and Meals.

CRUISE II. From New York, February 6, 1904, at 10 a. m. (The Company reserves the

right to change this itinerary if cir-

| cumstances render it necessary. | )      |
|---------------------------------|--------|
| Itinerary Miles                 | Hour   |
| New York to                     | Stay   |
| St. Thomas                      | 6      |
| San Juan, Porto Rico 72         | 31     |
| Fort De France, Martinique 395  | 6      |
| St. Pierre, Martinique 12       | 4      |
| Bridgetown, Barbadoes 140       | 10     |
| Port of Spain 205               | 1      |
| La Brea Point 26                | 45     |
| Port of Spain, Trinidad 26      | 38     |
| La Guayra, Venezuela 350        | -27    |
| Puerto Cabello 68               | 8      |
| Curaceo 110                     | 8      |
| Kingston, Jamaica 580           | 34     |
| Santiago, Cuba 170              | 23     |
| Havana, Cuba 656                | 38     |
| Nassau, N. P 420                | 6      |
| New York 942                    |        |
| Total distance, 5,602 miles. Du | ration |

28 days. Cost, \$7.00 per day and upward, including Berth and Meals. CRUISE III.

From New York, March 8, 1904, at 10 a. m. (The company reserves the right to change this itinerary if cir-

| cumstances render it necessary. | )     |
|---------------------------------|-------|
| Itinerary Miles                 | Hours |
| New York to                     | Stay  |
| Nassau, N. P 942                | 6     |
| Havana, Cuba 420                | 34    |
| Santiago De Cuba 655            | 10    |
| Kingston, Jamaica 170           | 34    |
| San Juan, Porto Rico 645        | 34    |
| St. Thomas 72                   | 9     |
| Port of Spain, Trinidad 530     | 1     |
| La Brea Point 26                | 4     |
| Port of Spain 26                | 45    |
| St. Pierre, Martinique 260      | 4     |
| Fort De France, Martinique 10   | 6 .   |
| Hamilton, Bermuda1090           | 6     |
| New York 670                    |       |

Total distance, 5,516 miles, Duration, 25 days. Cost, \$6.00 per day and upward, including Berth and Meals.

Here we have in the first instance a voyage of twenty-five days for \$150, of twenty-eight days for \$196 and again of twenty-five days for \$150, from thirteen to sixteen ports being visited, the steamers answering for hotels at all against weak man to crush his good stopping places. These rates are profit- resolutions to quit smoking," said Col. able to the companies and are in strong G. W. Waters of the State Board of per diem contrast with a more than \$10 per day tariff exacted here for ferriage

Here is the form of advertising. It will be noticed that in trying to attract people to the West Indies, the "June in January" method is relied upon-not the January in June:

If the thought of winter, the immediate prospect, if hot the actual pres- meerschaums. The farmers down there ence of it, makes your fingers and your raise corn for the cobs, because they tion, why not go to the West Indies, to the grain that grows on them. Bermuda, to Nassau, to Venezuela? Why not go where the rest of the na- cobs are unusually large and woody. tion are quite sure to follow you in They are not porous like the ordinary thought, southward, to regions thrilling corn cob. with romance, to the golden seas of the Spanish Main; to waters made illustrious also by our own navies, and that are proving so attractive not only to ed. After that it is varnished. the American health-seeker but to the capitalist? If you would make your trip pleasant as well as profitable, if you would preserve comfort in seeking health or recreation, it will be worth your while to see what the Hamburg-American Line offers in three cruises, which together cover the interesting features of this region. The vessel selected for the trip is a famous one, the "Prinzessin Victoria Luise," without question the finest cruising steamer in the world. Seen in mid-stream, her graceful lines suggest a yacht. As ocean steamer. And she is all given over to ministering to the needs and convenience of the tourist. The "Victoria Luise" carries no mail, no cargo In being cabined here one is not "cribbed," "confined." The staterooms are butt and the other from the centre. distinctly homelike; there are no upper berths. The furnishing enables one to shade the more expensive, because a settle down and be at home. Those little more solid than the other. who require more space than the usual accommodations provide can have special suites with their own private baths the ordinary small cob variety, beand other conveniences. As these cruises naturally attract people of the companionable, clubbable sort, the amplest space has been given to those parts of the ship dedicated to social spacious promenades, an inviting reading-room with a well-stocked library, a provided for the amateur photographer. we do, I suspect that our record would tel. Let us pass in briefest review

#### life-long pleasure. First, there is St. Thomas, largest of the Danish islands. It presents a charming picture from

the sea with the fown of Charlotte Amelia crowning its three hills. There are good hotels here, a theater, clubhouses and the finest bay rum in the world. From St. Thomas it is but a short trip to Porto Rico, about which the American tourist naturally knows and wants to know more than of foreign lands, for here we are at home again under the old flag. San Juan, the visitor as an almost perfect specimen of a walled town; its portcullis, moat, and gates are still to be seen, guarded by Spanish halberdiers. Here, too, one may see enshrined the ashes of Ponce de Leon. And then we shall of its astounding monument, the pillar of viscid lava, rising now out of the above its brim.

And then we shall come to Trinidad, of Paria and covering ninety acres.

Caracas and Valencia will well repay few years later. the visitor. The trip is one of the most picturesque that the world affords, for nels, is rarely out of sight of the sea till he has climbed 4,000 feet and passes nent; a centre of Spanish government as early as 1555. From La Guayra our

Thence we come to Curacao, the capital of the Dutch West Indies, whose New World. So New Amsterdam may have looked 200 years ago. Then, as we turn northward again, there is Jamaica, dies, its institutions being as distinctively English as those of Devonshire.

From Jamaica we shall come presently to Santiago de Cuba, memorable as the scene of the greatest naval battle of our time. But even were it not for these memories Santiago would attract the traveller by the beauty of its site, framed as it is against a background of purple mountains which enclose the harbor on three sides. Here may be outside the town, an agreeable excursion is to San Juan Hill.

Havana, of course, is visited. What Venice was to the Italy of the eighteenth century Havana has been to the West Indies, and from the first one feels that one is among a gay, pleasure-loving people. If this wearies you, you have but to go on to Nassau, where English rule prevails. Finally, there are the Bermudas. In midwinter the air here is balmy, equable, so that many tourists prolong their sojourn here till spring.

The most successful business men are those who study their competitors and accept suggestions from their work. It is not a bad idea to follow out in developing a Hawaiian tourist

### Missouri Meerschaum.

MACON, Mo., Dec. 19 .- "The Missouri meerschaum is doing more than all Agriculture to a crowd of farmers at the corn show. "A man can very easily swear off from smoking an ordinary cigar or manufactured tobacco, as they call it, in a brier pipe, but when he becomes addicted to twist and a Missouri meerschaum he's gone for keeps as far as that vice is con-

"I have just come up from Franklin county, where they grow Missouri nerves shrink with unpleasant anticipa- get more for them than they do for

"It is called the Collier corn. The

"A patented preparation is applied to the inside of the pipe and the outside is run through a lathe and polish-

"When the reed stem is inserted and you load it with a handful of long green you have the finest smoke in the world, one that the Sultan might

The manufacture of corn cob pipes in Franklin county has built up Washington until it has become a city of considerable importance. There are four factories turning out 6,000,000 corn cob pipes every year. "You can't get 'em anywhere else in

the world-not the real thing. One of she approaches, the yacht's proportions the factories has a capacity of 100,000 enlarge till it is seen that she is an pipes a day. Four hundred men and women find constant employment in these factories.

"The farmer gets from 25 to 60 cents a hundred for his cobs. Two pipes are made from each cob, one from the The grade made from the butt is a

"The raising of corn for cob pipes wears out the land much faster than cause more potash from the soil goes into the cob than into the grain."

sneers. "Yes," answered the observer, and if other people had all their mis-

### DISCOVERIES AT OXFORD

LONDON, Dec. 30 .- Discoveries, interesting alike to members of the foundation, archaeologists, and the general public, have been made at Queen's College, Oxford. During the long vacation important works have our steamer's port of call, will attract been in progress, including the installation of the electric light throughout the college and the overhauling of a and one may walk the battlements once part of the drainage. In introducing the electric light it was convenient t pass a cable through the crypt undercome to Martinique, printed deep in all neath the apse of the chapel which was our minds as the scene of the greatest erected in the northeast corner of the volcanic disaster of modern times and great quadrangle in 1714. On opening the crypt it was found to contain on a stone rest a leaden casket, with the recrater of the voicano eight hundred feet | mains of the founder, Robert Eglesfield chaplain and confessor to Phillipa. Barbadoes is not far away, and offers | Queen of Edward HL, from whom the a pleasant halting ground. The scenery college derives its name. Eglesfield of the interior still retains the stern died in 1349, aged 43, and was buried in picturesqueness that has suggested to the college changl. Cut deep in the lead so many the Trossachs of Scotland. on the top of the casket are the words "Relinquiae fundatoris," a peculiarity whose capital, Port of Spain, is one of being that the letter "d" is turned the handsomest cities in all the West backwards. No date accompanies the Indies, while the seeker for the curious inscription. In front were laid coffins will be attracted by the asphalt lake of Provosts Brown, Fothergill, Collinsituated on the other side of the Gulf son, and in a recess to the right on entering was the coffin of Provost If we pursue our voyage further to Smith and the remains of Provost Haithe southward we shall come now to tom. The latter was buried under the the mainland of South America at La old chapel in 1704, but his coffin was te-Guayra; an excursion from it by rail to moved when a new chapel was built a

There were also in the crypt some curious memorials which had formerly the traveller, save when he is in tun- been placed in the old chapel, and at its demolition were, probably for safety, transferred to this spot. One was gently down to the metropolis cradled a broken stone, to which was attached between the hills. Near Caracas is a small brass representing a tun or Valencia, one of the oldest outposts of barrel, with a small musical note European civilization on this conti- known as a "long" upon it, with the capital letter "R." This is a rebus of the name "Langton," Robert Langto: vessel makes her way to Puerto Cabello. having been a Doctor of Laws, and nephew of Bishop Langton, who at one time was provost of the college. Robchief city, Willemstad, is a startlingly ert built the large ante-chapel to the quaint reminiscence of Holland in the old chapel in the year 1518. The stone had also upon it a depression, in which the head of the figure of Langton had rested. In the muniment-room of the most important of the British West In- college was a brass, which in the last century was believed to be that of Robert Eglesfield, the founder of the college, but archaeologists described it as of later date, and no doubt correctly so, The head of this brass fits into the depression in the stone, on which is the rebus, and it is certainly that, of Robert Langton.

Another interesting discovery was a brass representing the figure of a man with an inscription below; the features seen a tablet commemorating the exe- and the details of the inscription are all cution by the Spanish in 1873 of the rubbed quit-flat. This has been identififty-three men of the "Virginius." Just fied as the memorial of Nicholas Hyen-

> In addition, there was found a stone with an inscription on brass of "Radulphus Hamisterley, Master of University College." Above the inscription in the depression of the stone there was evidently originally a figure, but this has disappeared.

In the crypt also there were three grave-stones, which formerly rested on the floor of the old chapel, of Provost Airay (provost 1599-1616), Provost Christopher Potter, and Provost Langbaine. Airay's stone has a brass plate with an inscription upon it, and the other stones are engraved with the arms of the provosts. In the identification of these memorials an engraving by Burghers, representing the ground plan of the old chapel, was found useful. This plan also facilitated the determination of the position of the west front of the ante-chapel, which was disclosed in the excavations made for drainage purposes in the line of the path leading from the great gate of the college to the chapel passage.

The drainage works also disclosed some feet below the surface, two passages, one in the front quadrangle and the other in the back, the object of which at first seemed doubtful. It was conjectured that they might have belonged to an older building occupying the site of the present college. Mr. James Parker (president of the Oxford Architectural and Historical Society), who was consulted, satisfied himself that the tooling of some of the stones corresponded with the tooling of some of the stones which were laid when the college was rebuilt. It is now looked upon as certain that the passages were conduits leading to large blind wells intended to receive the surface water from the college roofs and quadrangles, and that the conduits were made so large to hold the flood water in case of an exceptional rainfall.

The crypt has been closed, the leaden caskets and coffins being left as they were found. The remains of Provost Haltom, from which the coffin had fallen, have been deposited in an oak casket, and the grave-stones have been placed in the ante-chapel. The brasses found in the crypt, with the stones, to which they are attached, are fixed in the wall of the apse, together with two other brasses that have long been preserved in the muniment-room. They will form an additional feature of interest in the chapel, the foundation stone of which was laid on February 6, 1714, the dedication taking place on All Saints' Day five years later. The illuminated windows in the chapel by Van Ling (1635) are in good preservation, and were removed from the first chapel. They depict scenes in the life

The westernmost windows are earlier, and two of them bear the date (1518) of Robert Langton's ante-chapel. Some tiles of an ornamental character were discovered in situ near the west-

ern entrance of the old chapel, some of them adorned with the same rebus as is on the brass which formed part of Langton's memorial.

PREVENT CROUP, begin in time. The first symptom is hoarseness; this is soon followed by a peculiar rough cough, which is easily recognized and will never be forgotten by one who O has heard it. The time to act is when "You weather prophets make a great the child first becomes hoarse. If functions. There are large saloons, many mistakes," said the man who Chamberlain's Cough Remedy is freely given, all tendency to croup will soon disappear. Even after the croupy gymnasium, and even a dark room is takes published in the daily papers as cough has developed, it will prevent the O attack. There is no danger in giving Indeed, the vessel is a real floating ho- seem pretty good."-Washington Star. this remedy as it contains nothing injurious. It always cures and cures O

# Humors of the Blood

Cause many troubles, -pimples, boils and other eruptions, besides loss of appetite, that tired feeling, fits of biliousness, indigestion and headache.

The sooner one gets rid of them the better, and the way to get rid of them and to build up the system that has suffered from them is to take

### Hood's Sarsaparilla and Pills

Forming in combination the most effective alterative and tonic medicine, as shown by unequaled, radical and permanent cures of

Scrofula Salt Rheum **Psoriasis** Boils, Pimples, All kinds of Humor Rheumetism Blood Poisoning Dyspepsia Catarrh Debility, Etc.

get Hood's, and get it today.

Accept no substitute, but be sure to

# Fresh Vegetable Seeds

5ct. Packages Just Received

Complete Assortment

Hollister Drug Co.

FORT STREET.

#### THINGS WILL GO WRONG: WHY LEAVE THEM SO?

Better right them now. A little "Looking into" on your own account; not taking too much for granted, will work wonders. Start the year, by supplying your table with solid silver. It is cheap now, but may not be so very long, as silver is steadily rising in price.

We are selling at the old price and will continue to do so, for some time, and as that price is as low as the lowest catalogue price from the States, it will pay you to make your purchases now, and right at home. Take our price list and compare it at your leisure, we know the result. Many patterns to select from. and no remittance with order.

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Improved Real Estate Repaid in Monthly Instalments

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# Phoenix Savings, Building and Loan Association,

Judd Building, Honolulu.

Guarantee Capital against loss.\$ 200,000 Subscribed Capital ..... 8,500,000 Paid-up Capital ...... 1,000,000

> R. CAMPBELL, Cashier. H. E. POCOCK, General Agent.

# The Pacific Hardware Co., Ltd.

CORNER FORT AND MERCHANT STREETS.

### SPECIAL FOR THE NEW YEAR

Commencing

MONDAY, JANUARY 4TH,

We will sell

# 100 Dozen Water Tumblers

at only

# 35 Cts. a Dozen

Regular price, 50 cents a dozen.

You

Still Waiting?

INCANDESCENT ELECTRIC LAMPS are almost indispensable in the home and the cost now is very low.

Don't delay availing yourself of the convenience and comfort offered.

### HAWAIIAN ELECTRIC Co., Ltd.

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say that when we paint a house it gives such good satisfaction and stays painted so long, that it is economy to have us do the work, even if the price does happen to be a little higher than some others

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MRS. TAYLOR'S Alexander Young Building. Telephone

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The Panama hat cleaner formerly at the Aloha Millinery can now be found at the GLOBE CLOTHING CO., Hotel

Old hats made to look like new.

# Sayegusa

Will sell the balance of his

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GREAT SACRIFICE

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you can obtain an up-to-date office in the new ALEXANDER YOUNG BUILDING for \$20.05 per month and upwards. The price includes hot and cold water, electric lights and janitor service The new fireproof warehouse just back of the Young Building is now complete with freight

elevator, and storage room may be obtained on application to the agents of the building.

THE VON HAMM-YOUNG CO, LTD.

tel. Let us pass in briefest review some of the sights which these cruises some of the sights which these cruises some of the sights which these cruises which these cruises some of the sights which these cruises which these cruises which these cruises some of the sights which these cruises which the cruis